Mr. Patrick D. Algrim 630-781-3655 – [name@domain.com](mailto:name@domain.com) - Chicago, IL

# TRACK RECORD OF RESULTS

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| 2014 | Founder, CPO at digit.co the first conversational UI financial services tool which has created over  $1B plus in consumer savings. Creator of the core algorithm, which determines automatic savings. |
| 2011 | Created Groupon’s first iOS application accounting for $229M in revenues Q1-Q4 of 2012 |
| 2010 | Created Fast Company’s first online publication “Fast Co Design” which captured over $2M in net-new advertising revenue in under 2 years |

**THOUGHT CATALOG & COLLECTIVE WORLD** Chief Product Officer (2017 - Present)

* Responsibilities Include:

Annual and quarterly product development planning, HR & budgeting, go to market planning, team leadership, agile development training, KPI & OKR setting, career development planning, management of 3 Product Managers, business development and partnerships, business line forecasting, recruiting, engineering and design talent perfor- mance reviews, customer interviews and research, overall P&L management.

Highlights:

* Directly responsible for $1MM in ARR within 8 months of Collective.World
* Directly responsible for $8MM annual revenue business line in programmatic, direct, affiliate and partnership revenue streams for thoughtcatalog.com, a Quantcast 100 Website

**DIGIT.CO** Chief Product Officer (2013 - 2015)

* Raised $30M in private equity, passed $500M in consumer savings AUM in under 3 years
* Invented patented ‘balance smoothing’ innovation which determines consumer savings potential
* Managed annual budget of $500k for product & technology spend and reported to shareholders (investors)
* Tripled technology talent and headcount in a highly competitive San Francisco, CA market
* Set annual & quarterly guidance for the business, product, technology, revenue, cross-channel partnerships
* Held quarterly investor meetings to recap guidance and review quarterly and annual expected outcomes

**CONSULTANT** Principal & Design Leader (2011 - 2014)

* Clients: Groupon, Threadless, Fast Company, Mailgun, Gravitational, Twitter and more
* Strategic planning, UX, visual design, front-end development, KPI setting, AB testing for the following:
  + Gravitational marketing website, produced $150k in enterprise sales in 2 months
  + Mailgun help center, decreased customer support tickets by 18%
  + Mailgun blog, increased newsletter sign ups and lead generation by 23%
  + Streak.com website, increased download rate by 12%

# SKILLS EDUCATION

* Cross-functional team leadership
* KPI driven product leadership
* Budgeting & forecasting
* Business & market analysis
* Annual & quarterly product development planning
* Staff hiring & training
* Product design leadership
* CSM certified sprint planning
* Interaction & product design

Photoshop, Sketch, Framer.js

* Front-end and backend development

HTML & CSS, HTML5, Ruby on Rails, Node

Stanford University

Human-Computer Interaction

(2013)

Columbia College Chicago Entrepreneurship of the Arts (2005 - 2009)

B.A.

More work experience available upon request